

//CABA

Creating a Better Africa

A BETTER AFRICA

THE TIME IS NOW!!!

OLUWASUNMISIWAJU FAVOUR DADA



CONTENTS

1-10

1 Cover page

3 The brim of fallout

5 Video rep 1

7 Intervention idea-1

9 Intervention idea-3

2 Contents

4 Video rep 1

6 Attention precedes prevention

8 Intervention idea-2

10 Thank you



The Brim of Fallout

Over the years, the impression of climate change, water ways management, and rainfall prediction have been minimal on the entire globe. However, the year 2022 ensured a cataclismic recording of its effect on Nigeria as the country records a disastrous run with rainfall misprediction, unhealthy water ways/dam control management, and climate change.

- 603 people killed.
- 1.4 million people displaced.
- 2400 people injured.
- 83,035 houses lost.
- 332327 hectares of land affected.

Nigeria is on the brim of fallout!



ITS THE BEGINING OF THE END!!!



A THREAT TO SOCIETY, HUMANITY, AND THE LIVELIHOOD OF ITS VICTIM

ATTENTION PRECEDES PREVENTION

The ideology of the attention preceding prevention in this case of man-made disaster is based on the inability of Nigeria to confidently battle the defects of climate change in her country. However, a discrete need arises for attention on the plight of those living in the flood prone regions of Nigeria.



**Property
destruction**



**Food and plant
crops
destruction**



**Aquatic life
deaths**



**Pollution of
usable water**

INTERVENTION IDEA-1

SOCIAL MEDIA AWARENESS CAMPAIGN

With the urgency of an incumbent flood in the year 2023, a proposed intervention idea for a better Africa movement is the invitation of volunteer celebrities and social media influencers in creating cautionary and survival awareness for possible victims in the flood region.

An effective actualization of the intervention idea should be the creation of awareness video and written contents through social media platforms such as Twitter, Facebook, Instagram, and YouTube on pre flood, during flood and post flood activity to execute by the victims.



INTERVENTION IDEA-2

INVITATION OF GOVERNMENT AGENCIES

In line with the urgency of providing solutions in the form of intervention for the most exposed people in the region, an intuitive idea is to compose, file, and forward compelling invitational or global/societal complaint letters to concerned government agencies ensuring a lured interest on intervention for the people experiencing the flood.

An array of agencies are consistently effective in the provision of assistance for victims of natural and man made disasters. Meanwhile the following are preferred choices;

- [Nigerian Red Cross Society](#)
- [UNICEF Nigeria](#)
- [International Rescue Committee \(IRC\)](#)



INTERVENTION IDEA-3

INVITATION OF NGOS

The invitation of NGOs is a viable attempt at intervention for the people on the flood region. Two of such NGOs are;

1. Save the Children Nigeria:

For more than 20 years, the organization has supported vulnerable Nigerian children and their families.

2. Sesor Africa:

Through the years Sesor Africa have provided basic relief services to displaced families in flooded regions.



//CABA

Creating a Better Africa

**THANK
YOU**

**THIS CAMPAIGN WAS PRODUCED AS PART OF THE 2023 FCLA CREATING A BETTER
AFRICA STUDENT PROJECT.**